



TOWN OF BLUE HILL
MUNICIPAL OFFICERS' POLICY
ON THE PLACEMENT OF SIGNS ON THE TOWN HALL PROPERTY

RECITALS

WHEREAS, the Select Board wishes to clarify the intent and applicability of a 1999 memorandum entitled "Policy for Displaying Information on Town Sign" which indicates that "temporary signs will not be allowed on Town Hall grounds," but which is labeled "DRAFT" and lacks clear evidence of adoption;

WHEREAS, the Select Board seeks to maintain the aesthetic appearance of its Town Hall property, avoid visual clutter, and maintain the visibility and impact of signs erected for municipal communication purposes;

WHEREAS, the Select Board believes that a general prohibition on the placement of temporary or permanent signs on Town Hall Property, with certain exceptions, is the most appropriate means to achieve the above goals.

POLICY

NOW, THEREFORE, the Blue Hill Select Board, having provided an opportunity for public comment, hereby establishes the following policy:

- 1) **General Prohibition.** Unless specifically exempted by this policy, no sign may be placed in the grounds of Blue Hill Town Hall property (the "Town Hall Property") by any person or entity other than the Town of Blue Hill.
- 2) **Exemptions.** Notwithstanding the general prohibition:
 - a. **Town Signs.** Signs may be placed under the authority of the Select Board, or its designees, for any government speech purpose. Without limiting the foregoing statement, the Town has a right to display in or on its properties, including the Town Hall Property, informational notices and announcements concerning the Town's operations, services, events, or promotions.
 - b. **Signs Required by Law.** Nothing in this policy shall be construed to restrict the placement of signs in locations specifically required by federal, state, or local law.
 - c. **Signs Associated with Town Hall Events.** Signs associated with an authorized non-municipal event to be held in the Town Hall may be placed on the Town Hall Property in specific locations authorized by the Town, subject to the prior endorsement of the Town in accordance with Section 3. Any signs so placed shall be removed within 24 hours after the event.

- d. **Attended Signs During Public Assembly.** Signs may be placed in the grounds of Town Hall during a lawful public assembly. Such signs must be attended by a person or persons during the assembly; may not be permanently affixed to any Town Hall Property; must be removed and properly disposed of immediately after the conclusion of the assembly; and must comply with any other time, place, and manner restrictions established by policy or order of the Select Board.

3) Definitions.

- a. **Sign.** Every device, frame, letter, figure, character, mark, plane, point, design, picture, stroke, stripe, trademark or reading matter, which is used or intended to be used to attract attention or convey information.

Adopted: August 4, 2025

/s/ Ben Adams
Benjamin Adams

/s/ Ellen S. Best
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/s/ D. Scott Miller
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/s/ Amanda Woog
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